

**Subject:** Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises  
**From:** Dan <dan.harbor.breeze@gmail.com>  
**Date:** 03/10/2017 08:57 AM  
**To:** Lorena Parker <lparker@sanpedrobid.com>

Sent from my iPad

Begin forwarded message:

**From:** "Moon, Stella" <[smoon@latourism.org](mailto:smoon@latourism.org)>  
**Date:** March 9, 2017 at 4:53:45 PM PST  
**To:** "[dan.harbor.breeze@gmail.com](mailto:dan.harbor.breeze@gmail.com)" <[dan.harbor.breeze@gmail.com](mailto:dan.harbor.breeze@gmail.com)>  
**Cc:** "Tsang, Clara" <[ctsang@latourism.org](mailto:ctsang@latourism.org)>  
**Subject: Media Opportunity: L.A. Waterfront Sportfishing and Cruises**

Hi Dan,

It was a pleasure speaking with you earlier!

Per conversation, here's a little more information about the FAM. We're working with Hainan Airlines to bring in a VIP and media FAM to explore Los Angeles. During their time in L.A., we will be bringing the group to San Pedro for a day on Saturday, March 18. While here, we would love for them to experience the whale watching tour at 10 a.m. Also in our conversation, you mentioned about assisting us possibly with a lunch, a visit to Battleship IOWA and having them on a trolley. I'll kindly wait for an update on this, but if you need me to reach out, please let me know and I'll be happy to do so.

Like promised, I have also attached a list, which includes the journalist' outlets and Hainan Airlines VIPs, for your reference. The group will consist of 21 people (12 journalists, 7 Hainan staff members, one Discover Los Angeles staff and one tour guide). There may be one or two high-level executives from Hainan Airlines joining as well after their business meetings so the headcount might get up to 23.

I'll give you a call on Monday morning (per our call), but if you happen to have an update before, please let us know.

If you have any questions, please feel free to reach out.

Thank you for your assistance!  
Best,  
Stella

— image001.png —

Los Angeles

Stella Moon  
Coordinator, International Communications

**LOS ANGELES TOURISM & CONVENTION BOARD**  
333 S. Hope Street, 18th Fl., Los Angeles, CA 90071

T 213.236.2386  
F 213.624.9746

— image002.jpg —



— image003.jpg —



— image004.jpg —



— image005.jpg —



— image006.jpg —



— image007.jpg —



[  
(

---

(

— Attachments: —

---

|                              |           |
|------------------------------|-----------|
| image001.png                 | 4.4 KB    |
| image002.jpg                 | 858 bytes |
| image003.jpg                 | 858 bytes |
| image004.jpg                 | 871 bytes |
| image005.jpg                 | 863 bytes |
| image006.jpg                 | 852 bytes |
| image007.jpg                 | 870 bytes |
| Media List_Hainan Media.docx | 15.6 KB   |